Federal Communications Commission Washington, DC 20554

Approved by OMB 3060-0754

FCC 398 Children's Television Programming Report

Report reflects information for the filing period ending: 03/31/2011

Call Sign	Channel Nun	nbers	Community of License				
KCTV 5 (analog) 24 (digital)		e y gymnyn i'n deur dededamaile mellen (de en en elektrisen m	City	State	County	ZIP Code	
		Kansas City		MO	Jackson	64128	
Licensee Name							
Meredith Cor	rporation	n ·			with with a contract to the second of the contract of the cont	anne de la companya del la companya de la companya	engan yang di kantan di kantan di kantan di kantan di kantan kantan kantan kantan kantan kantan kantan kantan
Network Affiliation	and an analysis of the College of th	Nielsen DMA	Licensee World Wide Web Home Page Address (if applicable)				
Network Kansas City			www.kctv5.com				
Facility ID Previous Call Sign (if applicable)		. A de destaca de cardo de consederan de Austria de conse	License Renewal Expiration Date				
41230			unicipality, progressy conditions desired who is	r fra de en entre primer de la companya de la comp	02/01/2006		

Analog Core Programming

			International contraction of the second cont
2.		State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).	3 hours
			0000774-0-0044-00076-0076-0076-0076-0076
3,	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y
	/L×	Identify, whilehere who were sent information in 3(a)	

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

[There are no analog core program reports.]

Non-Core Educational and Informational Programming

Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational program.

Title of Analog Non-Core Program #1	ЭН-10 ФУ-14 - Навидент — НА Обором Вами из гостороворого Сола В Сами из навиденоворой Согосно и од согосно вод		Origination	1
DOODLEBOPS ROCKIN' ROAD SHOW - I	austro-to-to-to-to-to-to-to-to-to-to-to-to-to		N	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of	Pre-emptions
sun 630-7a 1/2/11-1/30/11	4	granisansi suuristaansi aani ee ee	0.00m2483330000000000000000000000000000000000	en engelijk kentile 150 Mary belga meneklikk mineration de 1800 Marko be
Length of Program	A. M. (1904) - A.		Age of Targe	et Audience
na katura wali. Waninina e mananifari waninina akaninina akanini vya wa asanini anga manani alifani ana anga a	A A A A A A A A A A A A A A A A A A A	From		To
30 minutes		occupation		

	3 years	8 years
Ooes the program have educating and informing children ages 16 and under as a significant purpose?	Mittel (Mittel von Brindlade) (1976 in 1985) – Grand Linder vertrein von eine einige eingegengegenne die	Y
f Yes, does the Licensee identify each program by displaying throughout the program the symbol E/I?	i Order de Maria de M O de Maria d	Y
Ooes the Licensee provide information regarding the program, including an indication of the target child audience, to pul with 47 C.F.R. §73.673?	blishers of program guides consistent	Y
	hand had a fine to the had the second to the second second to the second second second to the second	renoved new results of the second
Description of Program Each episode of the show features a real child, who writes for the child produced by t	ld then enters the a	nimated world
Each episode of the show features a real child, who writes for	ld then enters the a to find a resolutio. Each episode reinf cational message. Spewers to develop posers with a basic und to further the educibildren as a signi	nimated world n to the orces the ecific itive persona erstanding an ational and ficant purpos

Title of Analog Non-Core Progr	ram #2	Origination	
TROLLZ	A AMERICAN PROPERTY OF THE PRO	N	nto amonto anti-amonto a mante ambiento de marte e (1975 e 1975) e (1975) e (1975) e (1975) e (1975) e (1975)
Regular Schedule	Total Times Aired at Regularly Scheduled Time	Number of Pre-empt	ions
sun 630-7a	9		
Length of Program		Age of Tar	get Audience
	The first control of the state	From	То
30 minutes		8 years	12 years
Does the program have educating	ng and informing children ages 16 and under as a significant purpose?		Y
If Yes, does the Licensee identif	fy each program by displaying throughout the program the symbol E/1?		Y
Does the Licensee provide infor with 47 C.F.R. §73.673?	mation regarding the program, including an indication of the target child audience, to publishers of	program guides consistent	Y
Description of Program			
who live by the into real-world creative thinkin the five girls t	mated series about five teenage girls growing up credo B.F.F.L Best Friends for Life. The magic type experiences through which they learn to engage, and cooperative strategy skills. The series also learn how to cope with some of the social and erical features and other personal attributes, emerging	in their lives i ge in problem sol so provides an op motional issues o	s interwoven ving, portunity for of self-esteem

group relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Date and Time Aired (if preempted and rescheduled)

Sponsored Core Programming

List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

Digital Core Programming

•	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hours
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y
		If No to 7(c), submit as an Exhibit a Statement of Explanation.	
	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0 hours
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0 hours
١.	(a)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of	Y

(b) Identify publishers who were sent information in 9(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1			Origination	
DOODLEBOPS ROCKIN' ROAD		NETWORK		
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	otions
sat 1030-11a	12			
Length of Program	B. Market and the second secon	Age of Targ	et Audience	E/I Symbol Used As Required
		From	То	Required
30 minutes		3 years	8 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled				
1	1	1				
	Preemption #I					
Date Preempted/Episode # If rescheduled, date and time reschedule Is the rescheduled date the second home?						
3/12	3/12 830-9a	Y				
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?						
Reason for Preemption SPORTS						

Title of Digital Core Program #2			Origination	
SABRINA'S SECRET L	FE		NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	otions
sat 11-1130a	5			
Length of Program			get Audience	E/I Symbol Used As
ominimas ir savas savas savas vasta varantininintas varas eti minima varas eti evativas savas savas savas sava	ng ngunon ng trong tanggalanggang ng tranggang (tal.). Le prompte metang ng trong ng tranggang ng	From	То	Required
30 minutes		7 years	12 years	Y
			.1	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

This animated series follows the early-teen Sabrina, who is half human and half witch, as she struggles with the age-appropriate conflicts and problems. Sabrina serves as a role model intended to help pre-teen viewers to understand many of the social issues they confront in their day-to-day lives. Sabrina models positive character traits for viewers, combining self-assurance and uncertainty, self-reliance, competence, and a willingness to learn from her mistakes. The program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

		Origination	
'ED SERIES		NETWORK	
Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	
5			est between the same of the sa
		get Audience	E/I Symbol Used As
	From	То	Required
in a constant of the constant	7 years	12 years	Y
	Total Times Aired at Regularly Scheduled Time 5	Total Times Aired at Regularly Scheduled Time 5 Age of Tarq From 7 years	Total Times Aired at Regularly Scheduled Time Total Times Aired at Regularly Scheduled Time Age of Target Audience From To 7 years 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. Sabrina has magical powers that must be kept a secret and also under control. While Sabrina is not your typical girl, the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #			Origination	
BUSYTOWN MYSTERI			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-empti	ons
sun 7-730a	13			
Length of Program		Age of Targ	get Audience	E/I Symbol Used As Required
New Horse Standards and Assessment Conference and C		From	То	•
30 minutes		3 years	7 years	Y
			£	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational

and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #5			
- II		NETWORK	
Total Times Aired at Regularly Scheduled Time		Number of Pre-emption	
13			
	Age of Targ	et Audience	ЕЛ Symbol Used As Required
	From	То	Required
	3 years	7 years	Y
	Total Times Aired at Regularly Scheduled Time	Total Times Aired at Regularly Scheduled Time 13 Age of Targ	Total Times Aired at Regularly Scheduled Time Number of Pre-emption 13 Age of Target Audience From To

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Digital Core Program #6			Origination	
HORSELAND - I			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-emp	tions
sat 11-1130	8			
Length of Program	**************************************	Age of Tar	get Audience	E/I Symbol Used As
, comment of the control of the cont	The state of the s	From	То	Required
30 minutes		9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled	
5	5	5	
Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time reschedule Is the rescheduled date the		
3/26/11	9-930a	Y	
If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption SPORTS			

	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/19/11	9-930a	Y
If rescheduled, were pro	omotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
and a second	Preemption #3	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/12/11	9-930a	Y
If rescheduled, were pro	omotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
grangen og 19. i i Schriebenheit vom 19.4.000 1908 i 1905, 190 c. de america i 1921 i 1908 festet 1900 i 1900 i	Preemption #4	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/5/11	9-930a	Y
If rescheduled, were pr	omotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
year or contributes a superior of the contribute	Preemption #5	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
2/26/11	9-930a	Y
If rescheduled, were p	romotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	Westerman (1) - Company of the Compa

Title of Digital Core Program #7			Origination	
HORSELAND - II			NETWORK	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-empt	ions
sat 1130-12	8			
Length of Program		Age of Targ	et Audience	E/I Symbol Used As Required
e processor de la companya del companya de la companya de la companya de la companya del companya de la companya del la companya de la compan	курторог рассында 2 — 188 г. г. 1885 г. г. 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1	From	То	Requirea
30 minutes		9 years	11 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
5	5	5
Preemption #1		
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Andrew Color of Property and Additional Color of	· · · · · · · · · · · · · · · · · · ·	,

3/26/11	930-10a	Y
If rescheduled, were pr	omotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
anning dagan and a mana an	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/19/11	930-10a	Y
If rescheduled, were pr	omotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
en op voor teen entderstatele oorden 1975 op voorboegden Chapteria op voorbeeld op 1977 op 1977 op 1977 op 197	Preemption #3	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/12/11	930-10a	Y
If rescheduled, were pr	comotional efforts made to notify the public of rescheduled date and time?	<u>Y</u>
Reason for Preemption	SPORTS	Block County (10 to the contraction to be before a county to the county
	Preemption #4	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
3/5/11	930-10a	Y
If rescheduled, were p	romotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
ka 1880 ka 1888 ka 1888 ka 1880 ka 1886 ka 188	Preemption #5	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
2/26/11	930-10a	Y
If rescheduled, were p	romotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	

Title of Digital Core Program #8		Origination	Origination	
Kansas City Zoo S	how		LOCAL	
Regular Schedule	Total Times Aired at Regularly Scheduled Time		Number of Pre-e	mptions
sat 10-1030	13		90-11-11-11-11-11-11-11-11-11-11-11-11-11	
Length of Program	3	Age of Tai	rget Audience	E/I Symbol Used As
		From	То	Required
30 minutes		8 years	16 years	Y
	mational chiestive of the program and how it meets the definition of C	ore Programming	and the same that and a same of the same to be the same to be same to be a same to be sa	gamenta di kanadanga atau kanada karanga kala arang bahalah dan menduan menendah debenah d

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

KCTV5 partnered with the Kansas City Zoo to bring viewers The KC Zoo Show, a half hour, locally produced program. The KC Zoo Show is designed to educate and inform the public about various animals and habitats in the Kansas City Zoo. Viewers will learn what certain animals eat, where they come from, how they reproduce and so much more. Viewers will also learn about environmental issues and conservation and how it affects the animals. This program is designed to further the educational and informational needs of children about animals, their habitats, and so much more, and meets the definition of Core Programming as specified in the Commission's rules.

^{11.} Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the

station's free digital program streams?

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.



Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information

[There are no digital non-core program reports.]

Sponsored Core Programming

List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

Other Matters

Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core 14. Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels

Title of Planned Core Program #I	Origina	tion	
BUSYTOWN MYSTERIES - I	NETV	V ORK	
Regular Schedule	Total T	imes to be Aired	
sun 7-730a	13		N. W. C.
Length of Program		Age of Tar	get Audience
	MACCOUNTY TO THE POSSET METHOD CONTRACTOR AND THE POST OF THE POST	From	То
30 minutes		3 years	7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming			

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

itle of Planned Core Program #2	Origination	
BUSYTOWN MYSTERIES - II	NETWORK	
egular Schedule	Total Times to be Aired	
sun 730-8a	13	
ength of Program		Age of Target Audience
AND THE STREET OF THE STREET O	From	То
30 minutes	3 yea	rs 7 years

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #3	Origination	
DOODLEBOPS ROCKIN' ROAD SHOW	NETWORK	
Regular Schedule	Total Times to be Aired	
sat 1030-11a	13	
Length of Program		arget Audience
	From	То
30 minutes	3 years	8 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Each episode of the show features a real child, who writes for help or advice with a problem to the Doodles, three animated young members of a band. The child then enters the animated world of the Doodlenet, and sets out on an adventure with the band to find a resolution to the problem, with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encapsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative, and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Origination		
NETWORK		
Total Times to be Air	ed	
13		ATTERNATION OF THE PROPERTY OF
Length of Program Age of Target Audience		et Audience
	From	То
	9 years	11 years
	NETWORK Total Times to be Air 13	NETWORK Total Times to be Aired 1.3 Age of Tary From

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

	Title of Planned Core Program #5	Origination
	HORSELAND - II	NETWORK
- [Regular Schedule	Total Times to be Aired

sat 1130-12n	13	p			
Length of Program		Age of Target Audience			
	1177-P-1-77-N-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-1-	From	То		
30 minutes		9 years	11 years		

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #6	Origination
Kansas City Zoo Show	LOCAL
Regular Schedule	Total Times to be Aired
sat 10-1030a	13
Length of Program	Age of Target Audience
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 Length of Program
 Age of Target Audience

 From
 To

 30 minutes
 8 years
 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

KCTV5 partnered with the Kansas City Zoo to bring viewers The KC Zoo Show, a half hour, locally produced program. The KC Zoo Show is designed to educate and inform the public about various animals and habitats in the Kansas City Zoo. Viewers will learn what certain animals eat, where they come from, how they reproduce and so much more. Viewers will also learn about environmental issues and conservation and how it affects the animals. This program is designed to further the educational and informational needs of children about animals, their habitats, and so much more, and meets the definition of Core Programming as specified in the Commission's rules.

15. Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?

Y

16. Identify the licensee's children's programming liaison

Name		Telephone Number	
Amy Warren		913-677-7157	
Address		E-mail Address	
4500 Shawnee Mission Pkwy		amy.warren@kctv5.com	
City	State	ZIP Code	
Fairway	KS	66205	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies that the station fully complied with the FCC's commercial limits in children's programs with respect to all programs specifically designed for

children ages twelve and under. The station has terminated analog operations. Accordingly, questions 7(b) and 7(b) are no longer applicable.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

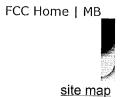
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Name of Licensee	Signature
Meredith Corporation	7777777
Date	
04/08/2011	***************************************

FCC Form 398 March 2006



Children's Television Online Filing System

FCC > Media Bureau > KidVid > Confirmation



Submission Confirmation

Confirmation Number 119452
Call Sign KCTV
Facility Id 41230
Filing Quarter Date 03/31/2011
Filing Date 04/07/2011

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322)

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